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P A C K K A

G E

9TH ANNUAL SCD
SPONSORSHIP
PACKAGE (2017)



2017 Sponsorship Package
9th Annual Sickle Cell Disease Educational Seminar:
A Race for the Cure: (1910 - 2017) 107 Years Later. Where do we go from here?
September 8 and 9, 2017 - Fresno, California

Cayenne Wellness Center's 9th Annual Sickle Cell Disease Educational Seminar is a statewide, two-day event to be held in Fresno, California. It includes engaging lectures on everything from the pathophysiology, complications of, management and treatment of sickle cell disease, to topics on reproductive health, healing through the arts, and the latest on new curatives and treatments for sickle cell disease.

This year's theme for our 9th Annual Sickle Cell Disease Educational Seminar is "A Race for the Cure (1910 - 2017): 107 Years Later: Where do we go from here?" How apropos given that we selected this topic two years ago and within the last few months sickle cell disease has gained a bit of momentum in the media with the latest curatives on the scene. The Seminar provides an increasingly rare opportunity to cross-sector communication and engagement with persons diagnosed with sickle cell disease, patient advocates and other CBOs. Meet, greet and listen to the ideas that these individuals and organizations will share as it relates to living with sickle cell disease.

On Friday morning, we will hold a press conference where patients, caregivers, and CBOs of the sickle cell community call upon all advocates, community leaders, legislative champions, and medical allies to join us as we launch "Our Lives Matter: The Dignity Now" campaign to address the culture of injustice, mistreatment, and overall lack of knowledge in the management and treatment of persons diagnosed with sickle cell. We also support and encourage participation of persons diagnosed with sickle cell disease into clinical trials. As a sponsor, you will have an opportunity to connect and share your active clinical trials. On Friday evening, we have our Network Reception with live music, book signing and an art exhibition.

Be a part of one of the most important statewide event presented by Cayenne Wellness Center and hosted at Valley Children's Hospital in an effort to strengthen and grow our voice, our education, our advocacy and most important, to make it known that Our Lives Matter. We need you to make it happen.



Corporate Sponsors

Diamond Sponsor

\$10,000+

Cayenne Wellness Center offers only **one (1) Diamond level** sponsorship opportunity. You would be our exclusive sponsor in the statewide 9th Annual Sickle Cell Disease Educational Seminar. Benefits of the Diamond level include:

- name and logo on all advertising and materials for the event, including pre-event activities (like our Press Conference)
- a full exhibitor's table in our conference networking and exhibit area
- recognition at the conference keynote / luncheon
- an opportunity to speak for 5 minutes at conference keynote / luncheon
- logo appearance on hold screens during the entire two-day conference and at keynote / luncheon
- logo and 100 word statement included on website
- five (5) social media promotions
- five (5) conference tickets for your staff
- identification of sponsorship level on conference badges
- full page advertisement in conference program

Platinum Sponsor

\$5,000

Cayenne Wellness Center offers **four (4) platinum** level sponsorship opportunities. Our platinum level sponsorship would cover the Educational Seminar. Benefits of the platinum level sponsorship include:

- name and logo on all advertising and materials for the event, including pre-event activities (like our Press Conference)
- a full exhibitor's table in our conference networking and exhibit area
- recognition at the conference keynote / luncheon
- logo appearance on hold screens during the entire two-day conference
- logo and 75 word statement included on website
- three (3) social media promotions
- three (3) conference tickets for your staff
- identification of sponsorship level on conference badges



Corporate Sponsors

Gold Sponsor

\$3,000

Cayenne Wellness Center offers **five (5) gold** level sponsorship opportunities. Our gold level sponsorship would cover the Educational Seminar. Benefits of the gold level sponsorship include:

- name and logo on all advertising and materials for the event
- a 1/2 exhibitor's table in our conference networking and exhibit area
- logo appearance on hold screens during the entire two-day conference
- logo and 50 word statement included on website
- one (1) social media promotion
- two (2) conference tickets
- identification of sponsorship level on conference badges

Silver Sponsor

\$2,000

Cayenne Wellness Center offers **ten (10) silver** level sponsorship opportunities. Our silver level sponsorship would cover the Educational Seminar. Benefits of the silver level sponsorship include:

- name and logo on all advertising and materials for the event
- a 1/2 exhibitor's table in our conference networking and exhibit area*
- logo appearance on hold screens during the entire two-day conference
- logo and 25 word statement included on website
- one (1) social media promotion
- two (2) conference tickets
- identification of sponsorship level on conference badges

* A full exhibit table can be added for extra \$500

Bronze Sponsor

\$1,000

Cayenne Wellness Center offers **unlimited bronze** level sponsorship opportunities. Our bronze level sponsorship would cover the Educational Seminar. Benefits of the bronze level sponsorship include:

- name and logo on all advertising and materials for the event
- logo appearance on hold screens during the entire two-day conference
- logo and 25 word statement included on website
- one (1) social media promotion
- two (2) conference tickets
- identification of sponsorship level on conference badges

* A full exhibit table can be added for extra \$500



Community Sponsors

Community Sponsor

\$500

Become a sponsor of Cayenne Wellness Center's 9th Annual Sickle Cell Educational Seminar 2017. Community Sponsors benefit include:

- name and logo on hold screens during the entire two-day conference and listed in the program brochure
- one (1) social media promotion
- one (1) conference ticket

Community Supporters

Community Supporters

In-Kind Donations

Become a Community Supporter of Cayenne Wellness Center's 9th Annual Sickle Cell Educational Seminar 2017. Community Supporters are those that have a heart for giving back and compassionate towards those diagnosed with sickle cell disease. We are need of the following services to be donated:

- box lunch for 50 patients as they travel from Fresno to Los Angeles county
- color printing of the program brochure
- color printing of our postcards, flyers and posters
- website designer
- social media manager
- printed thumb drives with our logo
- portfolio binders
- name badges
- bottled water cases
- and the list goes on

Donations

Of course, Cayenne Wellness Center accepts monetary donations! All donations are tax- deductible.

How To Give By Check:

Cayenne Wellness Center
PO Box 3856 • Glendale, CA 91221

How To Give Online:

Visit: <http://www.cayennewellness.org>

Questions? Please contact: Karen Jones, Programs Manager via email at: info@cayennewellness.org, or by phone: (818) 940-0079.



SICKLE CELL DISEASE EDUCATIONAL SEMINAR:

A RACE THE FOR CURE

SEPTEMBER 8 & 9, 2017

WE WOULD LIKE TO BE RECOGNIZED AS A:

Corporate Sponsors

- _____ Diamond @ \$10,000+ (please indicate price) \$ _____
- _____ Platinum @ \$5,000
- _____ Gold @ \$3,000
- _____ Silver @ \$2,000
- _____ Bronze @ \$1,000

Community Sponsors

- _____ Community Supporters @ \$500

(Business/Tax Receipt will be issued in accordance with IRS Guidelines.)

Company Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. upon receipt of this form, CAYENNE WELLNESS CENTER will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to CAYENNE WELLNESS CENTER within 30 days prior to the event. Please note that sponsorships are non-refundable. Email form to: info@cayennewellness.org, Subject line to read: Sponsorship Form for SCD Educational Seminar.



www.cayennewellness.org