



Axis Advocates
Sickle Cell Disease Community and Support

STAC SICKLE CELL
TRAIT
AWARENESS
CAMPAIGN

20TH ANNUAL SICKLE CELL DISEASE EDUCATIONAL SUMMIT



**20/20 VISION:
OUR LEGACY CONTINUES**

2026 SPONSORSHIP PACKET

September 16-19, 2026 | Marriott Long Beach Downtown | Long Beach, California

EVENT OVERVIEW

20th Annual Sickle Cell Disease Educational Summit

20/20 Vision: Our Legacy Continues

Cayenne Wellness Center, Axis Advocates, and the Sickle Cell Trait Awareness Campaign invite sponsors to support one of the most anticipated annual gatherings in the sickle cell disease community. The summit brings together warriors, caregivers, families, advocates, researchers, clinicians, and industry partners for education, connection, and action.

20th

Annual SCD Educational Summit

4 Days

September 16-19, 2026

\$400K

Industry sponsorship goal

Long Beach

Marriott Long Beach Downtown

Dates	September 16-19, 2026
Location	Marriott Long Beach Downtown, 111 East Ocean Boulevard, Long Beach, CA
Theme	20/20 Vision: Our Legacy Continues
Audience	Patients/warriors, caregivers, families, community-based organizations, healthcare professionals, advocates, researchers, public health leaders, and industry partners.
Patient Track	The Summit is recognized for including a dedicated patient track that centers lived experience, education, and community connection.

Why sponsor: Your partnership helps sustain educational access, community engagement, patient-centered programming, and broad visibility for sickle cell disease awareness and support.

WHY PARTNER WITH US

A sponsorship opportunity with community impact

Sickle cell disease is a global, inherited blood disorder with medical, emotional, financial, and social impacts. Sponsoring the 20th Annual SCD Educational Summit positions your organization alongside a trusted community-centered gathering committed to education, equity, lived experience, and stronger connections across the sickle cell ecosystem.

Community visibility

Sponsors receive brand recognition across designated event materials, Summit communications, social media, and the official Summit brochure, when applicable and compliant with educational guidelines.

Meaningful engagement

Engage attendees through exhibitor opportunities, sponsored meals or special events, and sponsor-dedicated programming during approved non-CME dates and spaces.

Patient-centered education

Support a Summit that intentionally includes a patient track, creating space for warriors and caregivers to learn, connect, and participate in conversations that affect their lives.

Partner investment supports:

- A four-day educational and community convening for the sickle cell disease ecosystem.
- Programming that recognizes the lived experience of patients and caregivers.
- Opportunities for collaboration among healthcare, advocacy, public health, and industry stakeholders.
- Cayenne Wellness Center's continued commitment to sickle cell education and awareness.

Sponsorships range from \$30,000 to \$125,000, with visibility, engagement, and recognition scaled by level.

SPONSORSHIP LEVELS AT A GLANCE

Investment overview

The matrix below summarizes the core recognition and engagement opportunities available by sponsor level. All benefits are subject to Summit timelines, asset deadlines, and CME/non-CME compliance guidelines.

Benefit	Diamond \$125,000	Ruby \$85,000	Platinum \$65,000	Gold \$50,000	Silver \$30,000
Name/logo on advertising and event materials*	Included	Included	Included	Included	Included
Exhibitor table on approved non-CME dates/spaces*	Included	Included	Included	Included	Included
Website logo and sponsor statement	Logo + 100 words	Logo + 75 words	Logo + 50 words	Logo + 25 words	Logo only
Social media promotions on CWC platforms	8 posts	6 posts	4 posts	3 posts	2 posts
Summit brochure ad/acknowledgement	2 full pages	1 full page + 1/2 page	1/2 page	Acknowledgement	Acknowledgement
Complimentary in-person registrations**	4	3	2	1	N/A
Recognition at keynote sessions	Written recognition	Written recognition	Written recognition	Written recognition	N/A
Sponsored lunch or dinner opportunity	1 opportunity	N/A	N/A	N/A	N/A
Featured branded special event / virtual lunch	Included	N/A	N/A	N/A	N/A

* Sponsor recognition, logos, exhibitor opportunities, and marketing materials are only used where applicable and permitted. Educational materials that are part of accredited education may not contain marketing produced by or for an ineligible company, including corporate/product logos, trade names, or product group messages.

** Complimentary registrations do not include hotel or travel and do not include educational-related sessions unless otherwise permitted. If a sponsor presents on Industry Day, complimentary registration may apply to that day only.

PREMIUM SPONSORSHIP OPPORTUNITIES

Diamond and Ruby sponsorships

These premium tiers are designed for organizations seeking strong summit visibility, robust community recognition, and expanded sponsor engagement opportunities.

Diamond Sponsor

\$125,000

- Name and logo on advertising and event materials, when applicable.
- Exhibitor table for in-person and virtual participation on approved non-CME dates; separate agreement required.
- One sponsored lunch or dinner opportunity during approved non-CME sessions/dates.
- Written recognition at keynote speaker sessions.
- Logo and 100-word sponsor statement on website, if applicable.
- Eight social media promotions across CWC platforms.
- Two full-page ads/acknowledgements in the overall Summit brochure.
- Four complimentary in-person registration tickets; hotel/travel not included.
- Featured presenter during a dedicated branded special event or sponsor-dedicated virtual lunch; in-event commercials played daily.

Ruby Sponsor

\$85,000

- Name and logo on advertising and event materials, when applicable.
- Exhibitor table for in-person and virtual participation on approved non-CME dates; separate agreement required.
- Written recognition at keynote speaker sessions.
- Logo and 75-word sponsor statement on website, if applicable.
- Six social media promotions across CWC platforms.
- One half-page acknowledgement and one full-page ad/acknowledgement in the overall Summit brochure.
- Three complimentary in-person registration tickets; hotel/travel not included.

CORE SPONSORSHIP OPPORTUNITIES

Platinum, Gold and Silver sponsorships

These levels provide meaningful summit visibility while supporting education, awareness, and community-centered programming.

Platinum Sponsor

\$65,000

- Name and logo on advertising and event materials, when applicable.
- Exhibitor table for in-person and virtual participation on approved non-CME dates; separate agreement required.
- Written recognition at keynote speaker sessions.
- Logo and 50-word sponsor statement on website, if applicable.
- Four social media promotions across CWC platforms.
- One half-page ad/acknowledgement in the overall Summit brochure.
- Two complimentary in-person registration tickets; hotel/travel not included.

Gold Sponsor

\$50,000

- Name and logo on advertising and event materials, when applicable.
- Exhibitor table for in-person and virtual participation on approved non-CME dates; separate agreement required.
- Written recognition at keynote speaker sessions.
- Logo and 25-word sponsor statement on website, if applicable.
- Three social media promotions across CWC platforms.
- Acknowledgement in the overall Summit brochure.
- One complimentary in-person registration ticket; hotel/travel not included.

Silver Sponsor

\$30,000

- Name and logo on advertising and event materials, when applicable.
- Exhibitor table for in-person and virtual participation on approved non-CME dates; separate agreement required.
- Logo on website, if applicable.
- Two social media promotions across CWC platforms.
- Acknowledgement in the overall Summit brochure.

SPONSOR GUIDELINES AND COMPLIANCE

Important sponsor guidelines

Cayenne Wellness Center is committed to maintaining appropriate separation between sponsor recognition, promotional engagement, and accredited educational content. The following guidelines apply to all sponsor benefits and should be reviewed before sponsor materials are finalized.

Accredited education	Educational materials that are part of accredited education - including slides, abstracts, handouts, evaluation tools, and disclosure information - must not contain marketing produced by or for an ineligible company. This includes corporate or product logos, trade names, and product group messages.
Exhibitor spaces	Sponsor exhibitor tables will be located in a designated sponsor/exhibitor area and will not be placed in the same room where educational sessions take place. Exhibitor participation requires a separate agreement.
Non-CME activities	Sponsored meals, branded special events, virtual lunches, featured presentations, and similar sponsor activations may only take place during approved non-CME dates, spaces, or sessions.
Website and materials	Sponsor logos and sponsor statements may appear on approved Summit website pages and materials when applicable. Sponsor recognition will not be associated with CME statements or accredited educational content.
Registration	Complimentary registrations do not include hotel or travel. Complimentary registrations do not include educational-related sessions unless otherwise permitted under Summit guidelines. Industry Day access may be granted for the sponsor presentation date only.

Note: If CMEs are not offered, exception clauses related to accredited education will not be implemented for industry sponsorship benefits.

NEXT STEPS

Reserve your sponsorship

To confirm sponsorship level, request a sponsorship agreement, or discuss the best fit for your organization, contact the Summit sponsorship team.

Contact

Mary Alcocer, MSc
Program Manager
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(626) 275-8838

Email subject line

[SPONSORSHIP] 20th Annual SCD Educational Summit

Website

www.cayennewellness.org

Thank you for investing in sickle cell disease education, awareness, and community connection.

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